

## **Gwinnett Innovation Park Sparks Atlanta Entrepreneurs with First Nspire Companies**

### ***eHub Nspire Program Provides the Tools to Help Atlanta Entrepreneurs Transform from a Start-Up to a Thriving Business***

ATLANTA- October 11, 2011- Gwinnett Innovation Park ([www.GwinnettInnovationPark.com](http://www.GwinnettInnovationPark.com)), a unique, affordable, low risk space alternative for start-ups, entrepreneurs, independent professionals and teleworkers, announced today the first Nspire Program companies, 8BIT and Core 3 Networks.

Launched this summer, the eHub Nspire program helps spark and support Atlanta technology entrepreneurs by providing them with resources and benefits to help them succeed, including office space at Gwinnett Innovation Park at no cost for one year.

"We had an amazing response to the Nspire program and we are excited to have 8BIT and Core 3 Networks as our first Nspire resident companies. The Nspire program is designed to give back to Gwinnett's technology entrepreneurs and provide them with that lucky break, which is often the difference between a successful venture and a non-existent one," said Marcy Powers with Gwinnett Innovation Park. "We look forward to working with 8BIT and Core 3 Networks to provide them with the support they need to continue on their path to success."

8BIT ([www.8BIT.io](http://www.8BIT.io)) creates world-class products for the web, including industry recognized WordPress themes, plugins and in early 2012, their first SaaS application. With a team of diverse talent, expertise in product development, marketing, and blogging, 8BIT is striving to build a reputation for great consumer blogging products and then using that platform to expand to SaaS applications. Today, 8BIT's products are used every day by thousands of bloggers, photographers, developers, and churches.

Chris Ames, product manager for 8BIT, recognizes the benefits of having office space in the eHub community, "For the past two years 8BIT has been a virtual, geographically distributed team; however being 100% virtual isn't enough for us to accelerate at the pace at which we want to grow. Thanks to the Nspire program's gift of office space for a year, our goals just became a whole lot easier for us to accomplish."

Core 3 Networks ([www.core3networks.com](http://www.core3networks.com)), a custom application development and hosting provider, identifies business processes that hinder efficiency and designs multi-user mobile and web based applications to reinvent the process completely. From work order and dispatch systems to shipping and receiving logistics, Core 3 Networks builds and supports applications designed to improve productivity.

Chris Horne, CEO of Core 3 Networks, feels the networking opportunities are one of the main advantages of the Nspire Program, "One of the things that attracted us to the program is the opportunity to build new relationships and learn from each other's experiences and challenges. I believe that the design of the eHub Nspire program will be beneficial to all of the new companies,

helping each of us make it through the growing pains of a start-up and allowing us to use each other as resources to achieve a common goal: Success.”

Nspire is designed to provide Atlanta-based technology entrepreneurs with the resources and facility to succeed. The Nspire Program includes monthly face-to-face time with a successful serial entrepreneur, access to marketing and public relations advice and the opportunity to establish an office in Gwinnett Innovation Park at no cost for one year. Applications for the Nspire Program are taken on an ongoing basis. Nspire companies are also eligible for the quarterly Founders Grant which reward entrepreneurial excellence and helps deserving companies continue on their path to success with a \$25,000 - no strings attached - stipend.

For more information or to download an application to become part of the Nspire Program email [applicant@gwinnettinnovationpark.com](mailto:applicant@gwinnettinnovationpark.com)

### **About Nspire Program and Founders Grant**

The eHub Nspire Program helps give Atlanta-area entrepreneurs a fighting chance to become a successful business. It plans to give back to the entrepreneurial community by allowing a limited number of companies to establish an office in Gwinnett Innovation Park at no cost for one year. Designed to provide Atlanta-based technology entrepreneurs with the resources to succeed, the Nspire Program includes monthly face-to-face time with a successful serial entrepreneur, access to marketing and public relations advice and the opportunity to establish an office in Gwinnett Innovation Park.

Nspire Program companies and new Gwinnett Innovation Park companies are eligible for the quarterly Founders Grant which rewards entrepreneurial excellence and helps deserving companies continue on their path to success with a \$25,000 - no strings attached - stipend. For more information or to download an application to become part of the Nspire Program email [applicant@gwinnettinnovationpark.com](mailto:applicant@gwinnettinnovationpark.com).

### **About Gwinnett Innovation Park**

The Gwinnett Innovation Park offers an affordable environment for new and growing companies. Entrepreneurs can focus on business development and enjoy an “instant home” for their company without having to deal with facility and infrastructure hassles or lock into long-term commitments. They also have access to the business expertise of on-site executives and benefit from peer interaction, shared services and an extensive network of resources. Sponsored by long-time technology pioneer, Intelligent Systems Corporation [NYSE Amex: INS], the Gwinnett Innovation Park is one of the most successful, privately funded incubation programs in the country. During its 20 year history, the Gwinnett Innovation Park has been recognized as a top technology incubator and has been home to some 75 start-up companies that are estimated to have created more than a 1,500 new jobs in the Gwinnett county area. Information about the Gwinnett Innovation Park is available at [www.gwinnettinnovationpark.com](http://www.gwinnettinnovationpark.com) or send a message to [info@gwinnettinnovationpark.com](mailto:info@gwinnettinnovationpark.com).